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Terms of Reference

The Jordan Case Study

For the European project

Promoting Governance and Citizenship in Palestine

“My Heritage! My Identity!”

ENI/2017/390-692



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1. PROJECT DETAILS

PROJECT NAME	Promoting Governance and Citizenship in Palestine
PROJECT LOCATION	Palestine
PROJECT PARTNERS	<p>AFRAT (Association pour la Formation des Ruraux aux Activités du Tourisme) - Main Applicant</p> <p>BETHLEHEM UNIVERSITY/ICP</p> <p>PCR (Palestinian Centre for Rapprochement between People)</p> <p>Tétraktys - Association de coopération pour le développement Local des espaces naturels</p>
PROJECT REFERENCE	ENI/2017/390-692
PROJECT DURATION	30 months: from 1 st January 2018 to 30 th June 2020
PROJECT BUDGET AND FUNDER	1, 250, 597.00 euros, funded 80% by the European Union



2. ABOUT THE EU-FUNDED PROJECT “MY HERITAGE! MY IDENTITY!”

The 4 partners have previously collaborated in the “*Rural Development Program along the Abraham Path*” that establishes a trekking route across the West Bank. This program is currently financed by the French Development Agency (AFD), the World Bank, and French local authorities. The Path crosses the West Bank from north to south, passing through towns, villages, encampments and refugee camps, thereby reflecting Palestinian identity in all its diversity and complexity. The first phase of this Program along the Abraham Path, *Masar Ibrahim* in Arabic, supported by the AFD and French local authorities took place between 2013 and 2016. Its success led to a second phase that has been validated and is being implemented until 2019.

Based on the solid foundations of this existing Program, the 4 Partners have submitted to the European Union (EU) a new complementary project, entitled “**Promoting Governance and Citizenship in Palestine**”. This new project aims to strengthen Palestinian identity and citizenship through **re-appropriation (research, preservation and promotion) of historical and cultural heritage** along the *Masar Ibrahim*.

Context:

The *Masar Ibrahim* allows us to oversee the plurality of the Palestinian identity. The memories evoked by each step of this journey, and the historical relics that we discover, remind us of the multiplicity of influences that have existed on this land. Among them, we have the Canaanites civilization from the Antiquity; references to episodes recounted in the Torah and the Gospels, or mentioned in the Quran; ruins witnessing Greek, Roman, Persian, Byzantine and Arab occupations; buildings reminiscent of the Franc passage; the Mamluk and then Ottoman, and British domination. The proximity of these steps evokes the close link that connects the various components of the Palestinian population: Christians of various obedience; Muslims of various sensitivity; urban descendants of the oldest Middle East civilizations; Nomadic Bedouins coming from the centre of the Arab peninsula at various times; sedentary farmers who have cultural and religious characteristics common to all the traditional rural areas; and refugees displaced after the 1948 or 1967 wars.

The exploration and valorisation of diversity along the *Masar Ibrahim*, which appears to be the central axis of the Palestinian identity, would restore the Palestinians’ consciousness of the





plurality which has characterized them as a nation for a long time, and give foreigners an image that reflects the wealth of this country's history and the complexity of its modern society.

Through the re-appropriation of historical and cultural heritage along the Masar Ibrahim, the Project aims to consolidate the **social cohesion** between the different components of the Palestinian population.

Project Objectives:

O 1 | FOSTER THE KNOWLEDGE ABOUT PALESTINIAN HERITAGE

1. Mobilization of Universities and Researchers
2. Interactive & Informative Web Portal Database
3. Workshops & Seminars

O 2 | CAPACITY BUILDING & NETWORKING

1. Trainings on Heritage Preservation & Promotion
2. Intercommunity Workshops Encouraging Social Cohesion and Cooperation
3. Case studies and Cohesion Trip to Jordan

O 3 | RAISING AWARENESS ABOUT PALESTINIAN HERITAGE

1. Activities Targeting Schools and Women Centres
2. International Youth Camps
3. International Symposium on Palestinian Identity and Citizenship

TARGET GROUPS

Universities, researchers, local organizations.

Key actors on heritage issues, local and national authorities.

Women centers, schools, large audience in Palestine and abroad and tourist service providers.





3. STUDY PURPOSE

The aim of the expertise is to identify several case studies in Jordan linked to tangible and intangible heritage preservation and promotion.

The case studies will be the basis to set up a six days training for (40) Palestinian key actors in Jordan that will be implemented during the first quarter of 2019.

(40) Key actors will attend training for six days on heritage preservation and promotion as a vector of plural identity and social cohesion. Gathering organizational members for training enables them to create a network, exchange good practices, and explain issues they are facing. Helping them work together on the topic of preservation and valorization of *their* heritage, to make them aware of its diversity, will enable them to develop a pluralistic group which will create links between communities that probably would not have met without the training. Furthermore, this training will contain team-building activities and thus strengthening the links between key actors and creating inter-community networks around shared topics.

Note that; the expertise will not be responsible for the training implementation in the second phase.

The role of the expert will be to identify several case studies in Jordan showing good practices, drawing parallels between practices of heritage valorization in Jordan and Palestine; Furthermore, the expert will suggest activities and meetings for the training (meet key actors, attend round-table discussions to think about the way to protect heritage, and highlight the heritage and use it as a tool for social cohesion).

4. DUTIES & RESPONSIBILITIES

Under the supervision of Bethlehem university/ICP and Afrat Center the expert will undertake the following activities:

- To select minimum **Eight** case studies in Jordan about the heritage promotion and





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preservation.

- To present Jordan key actors with concrete and reproducible examples, and tools that were designed and produced.
- Show good practices, draw parallels between practices of heritage valorisation in Jordan and Palestine.
- To suggest training topics, activities and meetings for the field trip (meet key actors, attend round-table discussions to think about the way to protect heritage, and highlight the heritage and use it as a tool for social cohesion).
- To organize a mission trip for the (4) project managers to field visit to Jordan includes all responsibility of logistics and financial expenses on the 26th of November 2018 for three days (26th – 29th).

For each case study, the expert has to provide the following information in addition to the case study description:

- How this case study contributes to defining a link between heritage and identity?
- How this case study contributes to enhancing social cohesion?
- Which actors are involved in the promotion and preservation of its heritage?
- What kind of impact the case study has on the national and local level?

5. TIMEFRAME

The expertise shall begin from **15th of October 2018** and be completed by **10th of December 2018**.



6. EXPECTED OUTPUTS & DELIVERABLES

Under the direct supervision of the project team, the selected expert will be expected to submit the following:

<i>Deliverables/ Outputs</i>	<i>Estimated Duration to Complete</i>	<i>Review and Approvals Required</i>
Deliverable 1: Submit a work plan and the methodology to select the case studies.	One week after the signature of contract	project managers
Deliverable 2: Submit a first draft of the selected case studies with their description.	On the 10 th of November	project managers
Deliverable 3: Submit a detailed plan of the (4) project team members field visit to Jordan.	On the 17 th of November	project managers
Deliverable 4: 2 final documents (English and Arabic) with all the case studies relevant for the training.	On the 30 th of November 2018	project managers

7. REQUIRED SKILLS AND EXPERIENCE

The successful candidate must have the following:

- Relevant experience (a minimum of 3 years) in one or several fields of study that include: conservation and preservation of heritage, heritage management, and tourism management.
- Fundamental knowledge of the Palestinian and the Jordanian culture is essential.
- Flexibility and adaptability to uncertain environments.
- Ability to work independently and find solutions.
- Prior international experience is an advantage.
- Maintains an established network of contacts for general information sharing and to remain up-to-date on topic related issues



- Excellent communication, drafting, presentation and reporting skills (2 copies of previous assignments conducted by the applicant on related topics to be submitted)
- Fluency in spoken and written English.
- Fluency in spoken and written Arabic.

8. SCOPE OF PRICE PROPOSAL

The range of the contract value is between €8,000 and € 10,000 (Incl. VAT).

The financial proposal will include a breakdown of the amount as following:

- The number of anticipated working days and their related costs
- The in-country cost for the field work of the expert
- The in-country costs for the field mission of the 4 project managers, including transport fees in Jordan; accommodation and subsistence for 3 nights/days for 4 persons and 2 round trips from West Bank to Jordan for the 2 Palestinian project managers, (transport fees).

9. DOCUMENTS TO BE INCLUDED WHEN SUBMITTING THE PROPOSALS

Candidates wishing to be considered for this assignment are required to submit the following documents to demonstrate their qualifications:

1. CVs of the expert/s who will undertake the assignment.
2. A short concept note including proposed approach and brief methodology (no more than 4 A4 pages).
3. (2) Previous assignments conducted by the applicant on related topics.
4. A financial proposal.
5. All documents have to be in English language.

10. EVALUATION

The evaluation criteria will be the following:

- Relevant experience: 25 points max.
- Fundamental knowledge of the Palestinian and the Jordanian culture: 15 points max.
- Prior international experience: 5 points max.
- Excellent communication, drafting, presentation and reporting skills: 10 points max.





- Fluency in oral and written English: 10 points max.
- Fluency in oral and written Arabic: 5 points max.
- Technical proposal with clear methodology: 30 points max.

Maximum obtainable points: 100 points max.

11. DEADLINE

Applications shall be sent no later than the 30th of September 2018 to Maysoun Ramadan - mramadan@bethlehem.edu and to Anna Castelnuovo – anna.castelnuovo@afrat.com.

Please, indicate “the Jordan case study -expertise EU project ENI/2017/390-692” as subject of your email.

12. CONTACT DETAILS

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