

Terms of reference

Prejudices against Palestine survey

for the European project

Promoting Governance and Citizenship in Palestine



SUMMARY

1. PROJECT DETAILS	3
2. BACKGROUND and PROJECT DESCRIPTION	4
3. SURVEY PURPOSE	6
4. CONSULTANCY TASKS	6
5. TIMEFRAME	6
6. DELIVERABLES.....	6
7. CONSULTANTS QUALIFICATIONS AND EXPERIENCES	7
8. CONTRACT VALUE	7
9. HOW TO APPLY	7
10. DEADLINE	7
11. CONTACT DETAILS	7



1. PROJECT DETAILS

PROJECT NAME	Promoting Governance and Citizenship in Palestine
PROJECT LOCATION	Palestine
PROJECT PARTNERS	<ul style="list-style-type: none"> ✓ AFRAT (Association for rural training to tourism activities) - Main Applicant ✓ BETHLEHEM UNIVERSITY ✓ PCR (Palestinian Centre for Rapprochement between People) ✓ Tétraktys - Association of cooperation for the local development of the natural areas)
PROJECT REFERENCE	ENI/2017/390-692
PROJECT DURATION	30 months: from 1 st January 2018 to 30 th June 2020
PROJECT BUDGET AND FUNDER	1, 250, 597.00 euros, funded 80% by the European Union



2. BACKGROUND and PROJECT DESCRIPTION

The 4 partners have previously collaborated in the “*Rural Development Program along the Abraham Path*” that establishes a trekking route across the West Bank. This program is currently financed by the French Development Agency (AFD), the World Bank, and French local authorities. The Path crosses the West Bank from north to south, passing through towns, villages, encampments and refugee camps, thereby reflecting Palestinian identity in all its diversity and complexity. The first phase of this Program along the Abraham Path, Masar Ibrahim in Arabic, supported by the AFD and French local authorities took place between 2013 and 2016. Its success led to a second phase that has been validated and is being implemented until 2019.

Based on the solid foundations of this existing Program, the 4 Partners have submitted to the European Union (EU) a new complementary project, entitled “***Promoting Governance and Citizenship in Palestine***”. This new project aims to strengthen Palestinian identity and citizenship through **re-appropriation (research, preservation and promotion) of historical and cultural heritage** along the Masar Ibrahim.

Context:

The Masar Ibrahim allow us to oversee the plurality of the Palestinian identity. The memories evoked by each step of this journey, and the historical relics that we discover, remind us of the multiplicity of influences that have existed on this land. Among them, we have the Canaanites civilization from the Antiquity; references to episodes recounted in the Tora and the Gospels, or mentioned in the Coran; ruins witnessing Greek, Roman, Persian, Byzantine and Arab occupations; buildings reminiscent of the Franc passage; the Mamluk and then Ottoman, and British domination.

The proximity of these steps evokes the close link that connects the various components of the Palestinian population: Christians of various obedience; Muslims of various sensitivity; urban descendants of the oldest Middle East civilizations; nomad Bedouins coming from the center of the Arabic peninsula at various times; sedentary farmers who have cultural and religious characteristics common to all the traditional rural areas; and refugees displaced after the 1948 or 1967 wars.

The exploration and valorisation of diversity along the Masar Ibrahim, which appears to be the central axis of the Palestinian identity, would restore the Palestinians’ consciousness of the plurality which has characterized them as a nation for a long time, and give foreigners an image that reflects the wealth of this country’s history and the complexity of its modern society.

Through the re-appropriation of historical and cultural heritage along the Masar Ibrahim, the Project aims to consolidate the **social cohesion** between the different components of the Palestinian population.

Working at enhancing social cohesion means to act at different levels:

- Bonding social cohesion is about the relations between people of the same social group or community.
- Bridging social cohesion is about the relations between people from different groups or communities.
- Vertical social cohesion is about the hierarchical interactions or relations between people with different levels of power.
- Horizontal social cohesion is about the relations between persons with equal levels of power.

Our approach aims at enhancing these four types of relations/links in order to positively influence peaceful relations between people from complex and fragmented Palestinian society.



Project Logical Framework

OVERALL OBJECTIF

Strengthen Palestinian identity and citizenship through re-appropriation of historical and cultural heritage (research, preservation, promotion) along the Masar Ibrahim.

SPECIFIC OBJECTIVES

SO1 - Improve knowledge about Palestinian heritage

SO2 - Strengthen local governance and enhance the capacities of key actors to preserve and promote heritage and involve national authorities

SO3 - Raise awareness about cultural diversity and appropriation of Palestinian identity

EXPECTED RESULTS

- ✓ **R1** Increased knowledge about Palestinian heritage on the 6 topics dealt.
- ✓ **R2** Increased implication of targets groups involving them in the pedagogical tools' creation.
- ✓ **R3** Raised awareness of target groups about the importance of heritage using the pedagogical tools.
- ✓ **R4** Increased social cohesion involving different keys actors in the project activities.
- ✓ **R5** Built up local networks involved in the preservation and promotion of heritage along the path.
- ✓ **R6** Raised knowledge about a plural and common Palestinian identity at least in Palestine and in France.

WORK PACKAGES

WP1.1: Constitute a French-Palestinian researcher interdisciplinary university team.

WP1.2: Create a synthetic database of documentation ready to use for large audience.

WP1.3: Create heritage vulgarization/pedagogical tools adapted specifically for each target group.

WP2.1: Train key actors on the importance of Palestinian heritage as a vector of identity and national cohesion.

WP2.2: Share research results towards local authorities and national authorities and enable their appropriation, and involve local authorities by training them in their role of heritage manager.

WP2.3: Support territorial mediation to encourage local groups' emergence in charge of the preservation and promotion of heritage along the path.

WP3.1: Involve local populations in the process of recognizing a plural and common identity (West Bank, Gaza Strip, East Jerusalem).

WP3.2: Deconstruct prejudices about Palestine and boost the acknowledgement of the Palestinian identity in Europe and in the international field.

TARGET GROUPS

Universities, researchers, local organizations.

Key actors on heritage issues, local and national authorities.

Women centres, schools, large audience in Palestine and abroad and tourist service providers.



3. SURVEY PURPOSE

The aim of the survey is to identify the prejudices against Palestine and Palestinian.

The survey will deal with the follows items:

- the prejudices against Palestine and Palestinians hold by foreigners that know or not Palestine and Palestinians.
- the prejudices among Palestinian communities living in the West Bank, Gaza strip, Jerusalem East and Israel.
- the prejudices against Palestinian diaspora.
- the knowledge and prejudices about the Palestinian heritage hold by foreigners and Palestinians.

The findings of the survey will help the project team to design the activities of the project (trainings and raise awareness activities). Furthermore, this long-time survey will allow the assessment of the achievement of the project's objectives.

4. CONSULTANCY TASKS

Under the supervision of AFRAT and PCR the expert will undertake the following activities:

Phase 1:

1. To draft the questionnaires about prejudices using an online survey software.
2. To clearly identify the respondents' categories.
3. To identify dissemination strategies to reach the different respondents.
4. To collect and systemize the findings of the survey.
5. To analyse the findings.
6. To produce a presentation of the findings for a large public.

Phase 2:

1. To collect and systemize the findings of the survey.
2. To analyse the findings and do a comparison between the findings of the 1st phase and of the 2nd one.
3. To produce a presentation of the findings for a large public.

The survey has to be in English and in Arabic.

5. TIMEFRAME

The survey shall be carried out in two phases:

- Phase 1: **from 1st April 2018 to 30th June 2018.**
- Decision on the second phase: **mid 2019.**
- Phase 2: **from January and March 2020.**

6. DELIVERABLES

The Expert will produce:

At the end of the Phase 1:

1. The questionnaires for the different respondents.
2. A strategic paper on the dissemination strategy which will include the respondents' categories.
3. A data base collecting the answers.
4. A paper developing the analyse of the findings.

At the end of the Phase 2:

1. An updated data base collecting the answers.
2. A paper developing the analyse of the findings.
3. A comparative synthesis of the two analyses (Phase 1 and Phase 2).



7. CONSULTANTS QUALIFICATIONS AND EXPERIENCES

The successful candidate must have:

1. relevant degree(s) and/or experiences in social sciences or development studies, preferably in anthropology, sociology...
2. demonstrated strong methodology in conducting surveys;
3. knowledge of the Palestine and through understanding of the Palestinian history and culture;
4. good command of survey software;
5. fluency in spoken and written English and Arabic.

Desirable:

1. previous experiences in survey on similar issues;
2. experience in conducting surveys in fragile and conflict-affected countries;
3. ability to speak French.

8. CONTRACT VALUE

In country costs relating to the field mission in Palestine (in country transport costs, accommodation and subsistence) have to be included in the total amount of the financial proposal.

For each phase one contract will be stipulated between the consultant and the contractor. The four partners reserve the right to selection one expert for each phase.

9. HOW TO APPLY

Interested applicants should submit a tender application covering the following:

1. CVs of the expert who will undertake the assignment. Please note that the entry and the moving in the Palestinian Territories are subjected to strict rules in particular related to the passport (nationality of the person / visas etc.) The candidates will have to specify the compatibility of their profile with these requirements.
2. A short concept note including proposed approach and brief methodology for the two phases (no more than 4 A4 pages). Please specify the strategies that will be used in order to reach respondents in the areas as Gaza Strip and Jerusalem East. Furthermore, the concept note has to include a contingency plan in case of the impossibility to reach the respondents (political crisis, ...).
3. Availability to be physically available to deliver the services required over the period mentioned above.
4. Financial proposal which should clearly break down consultancy fees and reimbursable costs. Furthermore, the financial proposal will be clearly break down the costs for the two phases.
5. Max. 2 examples of previous surveys conducted by applicant(s).

10. DEADLINE

Applications to be sent no later than the **19th March 2018** to Anna Castelnuovo – anna.castelnuovo@afrat.com and Elias N. Awad – elias@pcr.ps

Please, indicate “Prejudices EU project ENI/2017/390-692” as subject of your e-mails.

11. CONTACT DETAILS

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