

## Terms of reference

# KEY ACTORS OF TANGIBLE AND INTANGIBLE HERITAGE INVENTORY

for the European project

## Promoting Governance and Citizenship in Palestine



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## 1. PROJECT DETAILS

<b>PROJECT NAME</b>	<b>Promoting Governance and Citizenship in Palestine</b>
<b>PROJECT LOCATION</b>	Palestine
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>✓ <b>AFRAT</b> (Association for rural training to tourism activities) - Main Applicant</li> <li>✓ <b>BETHLEHEM UNIVERSITY</b></li> <li>✓ <b>PCR</b> (Palestinian Center for Rapprochement between People)</li> <li>✓ <b>Tétraktys</b> - Association of cooperation for the local development of the natural areas)</li> </ul>
<b>PROJECT REFERENCE</b>	ENI/2017/390-692
<b>PROJECT DURATION</b>	30 months: from 1 <sup>st</sup> January 2018 to 30 <sup>th</sup> June 2020
<b>PROJECT BUDGET AND FUNDER</b>	1, 250, 597.00 euros, funded 80% by the European Union



## 2. BACKGROUND and PROJECT DESCRIPTION

The 4 partners have previously collaborated in the “*Rural Development Program along Masar Ibrahim*” that establishes a trekking route across the West Bank. This program is currently financed by the French Development Agency (AFD), the World Bank, and French local authorities. The Path crosses the West Bank from north to south, passing through towns, villages, encampments and refugee camps, thereby reflecting Palestinian identity in all its diversity and complexity. The first phase of this Program along the Abraham Path, Masar Ibrahim in Arabic, supported by the AFD and French local authorities took place between 2013 and 2016. Its success led to a second phase that has been validated and is being implemented until 2019.

Based on the solid foundations of this existing Program, the 4 Partners have submitted to the European Union (EU) a new complementary project, entitled “***Promoting Governance and Citizenship in Palestine***”. This new project aims to strengthen Palestinian identity and citizenship through **re-appropriation (research, preservation and promotion) of historical and cultural heritage** along the Masar Ibrahim.

### Context:

The Masar Ibrahim allow us to oversee the plurality of the Palestinian identity. The memories evoked by each step of this journey, and the historical relics that we discover, remind us of the multiplicity of influences that have existed on this land. Among them, we have the Canaanites civilization from the Antiquity; references to episodes recounted in the Tora and the Gospels, or mentioned in the Coran; ruins witnessing Greek, Roman, Persian, Byzantine and Arab occupations; buildings reminiscent of the Franc passage; the Mamluk and then Ottoman, and British domination.

The proximity of these steps evokes the close link that connects the various components of the Palestinian population: Christians of various obedience; Muslims of various sensitivity; urban descendants of the oldest Middle East civilizations; nomad Bedouins coming from the center of the Arabic peninsula at various times; sedentary farmers who have cultural and religious characteristics common to all the traditional rural areas; and refugees displaced after the 1948 or 1967 wars.

The exploration and valorisation of diversity along the Masar Ibrahim, which appears to be the central axis of the Palestinian identity, would restore the Palestinians’ consciousness of the plurality which has characterized them as a nation for a long time, and give foreigners an image that reflects the wealth of this country’s history and the complexity of its modern society.

Through the re-appropriation of historical and cultural heritage along the Masar Ibrahim, the Project aims to consolidate the **social cohesion** between the different components of the Palestinian population.

Working at enhancing social cohesion means to act at different levels:

- Bonding social cohesion is about the relations between people of the same social group or community.
- Bridging social cohesion is about the relations between people from different groups or communities.
- Vertical social cohesion is about the hierarchical interactions or relations between people with different levels of power.
- Horizontal social cohesion is about the relations between persons with equal levels of power.

Our approach aims at enhancing these four types of relations/links in order to positively influence peaceful relations between people from complex and fragmented Palestinian society.



## Project Logical Framework

### OVERALL OBJECTIF

Strengthen Palestinian identity and citizenship through re-appropriation of historical and cultural heritage (research, preservation, promotion) along the Masar Ibrahim.

### SPECIFIC OBJECTIVES

**SO1 - Improve knowledge about Palestinian heritage**

**SO2 - Strengthen local governance and enhance the capacities of key actors to preserve and promote heritage and involve national authorities**

**SO3 - Raise awareness about cultural diversity and appropriation of Palestinian identity**

### EXPECTED RESULTS

- ✓ **R1** Increased knowledge about Palestinian heritage on the 6 topics dealt.
- ✓ **R2** Increased implication of targets groups involving them in the pedagogical tools' creation.
- ✓ **R3** Raised awareness of target groups about the importance of heritage using the pedagogical tools.
- ✓ **R4** Increased social cohesion involving different keys actors in the project activities.
- ✓ **R5** Built up local networks involved in the preservation and promotion of heritage along the path.
- ✓ **R6** Raised knowledge about a plural and common Palestinian identity at least in Palestine and in France.

### WORK PACKAGES

**WP1.1:** Constitute a French-Palestinian researcher interdisciplinary university team.

**WP1.2:** Create a synthetic database of documentation ready to use for large audience.

**WP1.3:** Create heritage vulgarization/pedagogical tools adapted specifically for each target group.

**WP2.1:** Train key actors on the importance of Palestinian heritage as a vector of identity and national cohesion.

**WP2.2:** Share research results towards local authorities and national authorities and enable their appropriation, and involve local authorities by training them in their role of heritage manager.

**WP2.3:** Support territorial mediation to encourage local groups' emergence in charge of the preservation and promotion of heritage along the path.

**WP3.1:** Involve local populations in the process of recognizing a plural and common identity (West Bank, Gaza Strip, East Jerusalem).

**WP3.2:** Deconstruct prejudices about Palestine and boost the acknowledgement of the Palestinian identity in Europe and in the international field.

### TARGET GROUPS

Universities, researchers, local organizations.

Key actors on heritage issues, local and national authorities.

Women centres, schools, large audience in Palestine and abroad and tourist service providers.



### 3. STUDY PURPOSE

The aim of the expertise is to identify key persons and organisations linked to tangible and intangible heritage preservation and promotion. Besides, other key persons must be identified and sensitised within target groups, persons that are representatives of their social group and are considered to be their spokesperson (refugees, Bedouins, women, educative spheres, elderly persons, urban and representatives of today's culture). Representatives of international organizations such as UNESCO, JICA, GIZ, IFPO etc, will be also taken into account and included.

The inventory and the map are led in order to inform and involve key actors in the project activities, to create synergies and to encourage them to contribute to the research and the seminar about the tools.

### 4. CONSULTANCY TASKS

Under the supervision of PCR and Tetraktys the expert will undertake the following activities:

1. To contact and meet every organization and person linked to tangible and intangible heritage preservation and promotion along Masar Ibrahim in West Bank, East Jerusalem and in Gaza.
2. To collect all the information needed to complete the inventory and map of those key actors: role, field of action, focus area, activities, skills, publics, localisation, date of creation...
3. To identify the interesting previous, ongoing and future initiatives linked to tangible and intangible heritage preservation and promotion.

### 5. TIMEFRAME

The inventory shall begin from **1st March 2018** and be completed and data base submitted by **31th May 2018**.

The expertise has to include a survey on the field.

### 6. DELIVERABLES

The Expert will produce a user-friendly database adaptable to a web-based platform that will include at least:

1. Contacts data base
2. All the information collected on the field
3. A map of the inventory
4. A user guide of the database

The Expert will also provide to the project managers a midterm and a final report about the meetings and the results, and introduce the key actors to the Project Partners.

The Expert should also schedule training with all the project managers to present them the database and explain its functioning. This training session could last from 1 to 2 days in function of the needs defined by the four project managers.

The database should be provided in English and Arabic and include:

- The complete name and acronym of the organisation
- The contact person, full name, phone number, email address, time of opening if relevant
- Full address of the organisation
- The year of creation
- The field of activity
- A synthetic presentation of the organisation
- A detailed list of the activities lead, recipients of the action, budget if possible
- The area of action
- The logo in high quality



- Website
- address and social media

## 7. CONSULTANTS QUALIFICATIONS AND EXPERIENCES

The successful candidate must have:

1. relevant degree(s) and/or experiences in social sciences or development studies, preferably in geography, archaeology, anthropology, land use planning, sociology...
2. demonstrated strong methodology;
3. knowledge of the territory and experience in Middle East culture;
4. good command of database management software
5. fluency in spoken and written English
6. fluency in spoken and written Arabic

### Desirable:

1. thorough understanding of policy and legal frameworks about the heritage issue in developing countries;
2. experience in assessing / evaluating projects in fragile and conflict-affected countries;
3. ability to speak French is a plus

## 8. CONTRACT VALUE

In country costs relating to the field mission in Palestine (in country transport costs, accommodation and subsistence) have to be included in the total amount of the financial proposal.

## 9. HOW TO APPLY

Interested applicants should submit a tender application covering the following:

1. CVs of the expert who will undertake the assignment. Please note that the entry and the moving in the Palestinian Territories are subjected to strict rules in particular related to the passport (nationality of the person / visas etc.) The candidates will have to specify the compatibility of their profile with these requirements.
2. Availability to be physically available to deliver the services required over the period mentioned above.
3. A short concept note including proposed approach and brief methodology (no more than 4 A4 pages). Please specify the strategies that will be used in order to reach respondents in the areas as Gaza Strip and Jerusalem East. Furthermore, the concept note has to include a contingency plan in case of the impossibility to reach the respondents (political crisis, ...).
4. Maximum 2 examples of studies conducted by the expert in the same field

## 10. DEADLINE

Applications to be sent no later than the **20th February 2018** to Elias Awad – elias @pcr.ps and to Mathilde Blondeau – administratif@tetraktys-ong.org

Please, indicate “Key actors inventory EU project ENI/2017/390-692” as subject of your e-mails.

## 11. CONTACT DETAILS





Palestine Center for Rapprochement  
between People  
35 Old City Street, P.O.Box 24  
Beit Sahour Palestine

[www.pcr.ps](http://www.pcr.ps)

+972(0)2-277-2018

Elias Awad  
Project Manager  
elias @pcr.ps

Tétraktys  
Maison Gavin  
3 passage du palais de justice  
38000 Grenoble  
<http://tetraktys-association.org/>  
+33 (0)4 38 70 02 14

Mathilde Blondeau  
[administratif@tetraktys-ong.org](mailto:administratif@tetraktys-ong.org)

