# TÉTRAKTYS

For balanced and sustainable development

Maison Gavin 3 passage du Palais de Justice 38000 Grenoble France Tél: 33(0)4 38 70 02 14 administratif@tetraktys-ong.org www.tetraktys-ong.org











# THE HEART OF TÉTRAKTYS

Tétraktys is an NGO based in France's Auvergne Rhone-Alpes region that specializes in local development. For 20 years, it has been sharing its expertise in rural development with communities all over the world.

# 26 technical and financial partners

(ministries, local authorities, NGOs, businesses, universities, schools)

**16 skilled experts** (in architecture, anthropology, communication, tourism planning, designing of hiking itineraries, water systems management, culture, education, etc.)

5 Full-time employees and 4 Volunteers

Tétraktys' annual budget : 400,000 €

Total project budget : 2,000,000€ per year

In 2016, Tétraktys worked in 8 countries around the world:

- Senegal
- Morocco
- Burkina Faso
- Laos
- Palestine
- France
- Colombia
- Tunisia



# **OUR STRENGTHS**

#### Humanism

A human-scale NGO with strong guiding principles.

## **Professional expertise**

A permanent team dedicated to the ongoing monitoring of local development projects; people in the field who are able to plan and implement projects specifically adapted to local needs.

## **Strong home base**

Public awareness projects and public involvement in the Rhône-Alpes region; training sessions in local universities and educational networks.

## **Trust and reliability**

A stable and reliable organization located in the Alps. Diverse and solid partnerships in France and at the international level including with elected officials, technicians, associations, businesspeople, universities, and skilled volunteers.

#### **Transparency**

A public interest association with accounts certified by external auditors, the Fiducial office, and open-access accounts.







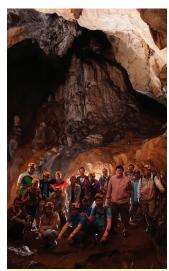
# **OUR AREAS OF INTERVENTION**



Development of rural tourism
Creation of lodging and
accommodations
Training for local actors
Support and guidance for
promotion and marketing

Rural tourism has been at the center of Tétraktys' work for over 20 years. In fact, the idea of spreading community-based tourism that is respectful of local heritage guided the creation of Tétraktys in 1994.

We believe that tourism, when it is respectful of sociocultural and environmental context and adapted to local conditions, can be an important factor in long-term economic development.



Cave trakking guides trains of trainers.

We support and initiate a variety of different types of programs: creation of small-scale lodging opportunities (camps, rural guesthouses, eco-lodges), training in management, promotion, communication, hospitality, and guiding.

Tétraktys is also equipped to help plan destination development from small to large scale: from establishing individual sites to regional tourism strategies (like the one put in place for the Hauts Bassins region in Burkina Faso).

Tétraktys stays involved in its programs from conception to completion, supports tourism service providers in the promotion of their products (lodging, itineraries, local products).



Protection and promotion of heritage
Support for preserving and promoting natural and cultural sites
Support for organising cultural

The promotion of the traditions and heritage of an area, both to tourists and local populations (who sometimes need support in the preservation of this kind of asset) is an important aspect of our all of our projects, and is sometimes even the principal goal.



events

Bassari dancer in Grenoble, France 2015

Preserving local identity and creating incomegenerating activities are two of the outcomes we strive for. Our projects in this domain include the initiation of historic building renovations. Additional examples of our work can be found in Senegal, were we supported local artisans by highlighting their unique knowledge and skills, or in Mali where we have helped coordinate artisanal cooperatives. Finally, we also help in the organization of cultural events and festivals that celebrate and popularize local specialties on the national and international stage.



Education for global citizenship Support for building networks Creation and distribution of educational tools and resources Production of travelling exhibitions

Although Tétraktys has always been involved in education through its international projects and events in France, it wasn't until recently that we decided to formalize these activities and design a program entirely dedicated to education for global citizenship.

Our educational program is centered around three main axes:

implementation of parallel educational programs (North-South/South-South) awareness events and campaigns notably for (but not limited to) young audiences about our work in general, a particular region or a specific theme (potable water, citizenship, the environment, community-based tourism, etc) creation of pedagogical tools including DVDs, films, booklets, expositions, etc.

We are also equipped to do presentations for university and continuing education audiences.



Exibition Palestine, hikking land.



Access to drinking water
Water systems diagnostics and studies
Implementation of water treatment and supply systems
Training for local stakeholders

Access to drinking water has been one of Tétraktys' areas of expertise since its foundation, and has become the theme of several ambitious projects in Madagascar and Morocco, as well as an element of many of our projects worldwide. We feel that it is impossible to put into place cultural,



environmental and tourism projects without addressing this basic and vital need. In order to respond to this critical challenge, we enlist the expertise of qualified hydro-geologists and hydraulic engineers.

Tétraktys is involved in all of the steps of creation and restoration of potable water systems: carrying out initial assessments (technical, financial, and socio-economic) putting in place exploitation, treatment and transport systems at the scale of a school, village or social housing supporting communities and decision-makers to establish rational and sustainable water management systems.



# **Institutional support**

Territorial need analysis and assessment

Development of strategic plans and support for their implementation Organization of foreign delegation visits and training in France

## **OUR GOALS**

To create lasting increases in income and quality of life for target populations
To strengthen the capacity of communities to be active in their own development
To preserve and promote the natural and cultural environment

# **OUR TEAM**

## Board of direction



**Jean FAURE** 

Founding member and Honorary President Institutional and local development support expert



**Claude GLOECKLE** 

President
Institutional and local development expert



**Jacques Barou** 

Vice-president Anthropology and promotion of cultural heritage expert



#### **Gilbert Mantovani**

Founding member and vice-president charged of finances
Territorial planning and development expert



# **Jean Pierre Lyard**

Founding member and Secretary General Itinerary creation and local gouvernance expert



#### **Danielle Fantin**

Bureau member Territories commercialisation and promotion expert



## **Marilyn ELKAN-COURTAUD**

Touristic engineering and public relation expert



#### **Denise CASSOURET**

Solidarity tourism expert



#### **Catherine NAVEAU**

Cultural development and gender approach expert



#### **Jean PICCHIONI**

Territorial development expert



#### Isabelle PISSARD

Territorial development expert



#### **Jean Lou Fuchs**

Adventure tourism expert



## **Jacques Boquet**

Cultural and scientific mediation expert





#### Permanent team



# **Raphaël Trouiller**

Director of Tétraktys, project managment and tourism development expert



#### **Marion Baltazard**

Deputy director and project officer in Laos, Burkina and Tunisia



# **Marion Boyer**

Project officer in Senegal and Education for global citizenship



## **Syriane Bonjean**

Project officer in Morocco and territories promotion officer



## **Gwenn Prévot**

Project officer in Palestine and Colombia



#### Flore HUTCHINGS

VSI - Project coordinator in Laos



# **Volunteers on ground project**

# WE HAVE THEIR SUPPORT

#### **Institutional and Financial Partners**









































#### **Technical Partners**













































## **Sponsors**























www.tetraktys-ong.org

# Contact us!

administratif@tetraktys-ong.com + (33)4 38 70 02 14

# Find us on social networks











